I'm Hareesh Uralath

UX Design & Research leader

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Portfolio: www.hareesh.me

I am a seasoned UX Design & Research leader with over 12 years of digital experience, specialising in mobile and crossplatform technologies. I excel in crafting impactful design strategies that drive business success. With a proven track record across Consumer, Enterprise, and B2B sectors, I have built and scaled design functions from the ground up, driving growth in mid-sized companies and leading high-performing teams at SaaS organisations.

My leadership has consistently delivered multimillion-dollar revenue gains, secured record-breaking deals, and significantly improved customer retention. Passionate about innovation, I thrive on guiding teams to develop usercentric solutions that seamlessly align with business objectives.

Employment History

Apr 2025

Head of Design

Illumine (AI Powered Childcare Management

Software): At Illumine, I led the end-to-end product design strategy for a rapidly growing SaaS platform serving early childhood education centres globally. I was responsible for shaping the user experience across mobile and web apps used daily by educators, administrators, and parents.

May 2019 Nov 2024

Head of Design

Open Financial Technologies

I have witnessed that OPEN is shaping from a small startup to 100th Unicorn of India.

Products worked on:

OpenMoney - Onboarded 3.5M+ businesses, processing \$35B+ in transactions annually.

Banking Stack - Delivered banking solutions for India's leading banks, including HDFC, ICICI,

NPCI, and Axis Bank.

OpenBook - Earned the trust of over 10 lakh+ happy businesses.

Dec 2017

UX Specialist

Synechron Technologies Pvt. Ltd.

Played a pivotal role in high-profile accelerator programs such as **InvestTech** and **PayTech**.

Jul 2016 Dec 2017

Citrus Payments (acquired by PayU)

Product worked on:

Sellfie is a social selling platform empowering sole and home entrepreneurs to sell products online.

Apr 2015 Jun 2016 Sr. UX Designer Transerv Pvt Ltd

May 2014 Mar 2015

UI Designer Marlabs Inc

Jan 2012 May 2014 **UI** Designer

OnMobile Global Limited

Education

Bachelor of Fine Arts (Applied Art) Karnataka University

2007 HSE

State Board Kerala

Interests

Explore new places | Painting | Meditation Off-roading

(O) instagram.com/opendesign.evo

Visa

B1 Visa, United States

Specialised

UX-Focused Prompt Design, Information architecture, Lean UX, Data-Driven Decision Making, Collaborative Leadership, Cross-Team Collaboration, User research, Wireframe, User interface, User experience, Interaction design, Usability testing, Visual design, Motion design, Branding, User flows and Site maps to effectively communicate interaction and design ideas.

Tools

OpenAI, Claude, Iovable, Figma AI, Adobe XD, UserExperior, Miro, Sketch, Invision, Storybook, UXPin, Maze, Mixpanel.